

Jessica McKeon

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EDUCATION

Master of Arts in Education – Instructional Design & Technology Expected May 2019
Virginia Polytechnic Institute and State University (Virginia Tech), Blacksburg, VA

Bachelor of Arts, Performing and Visual Arts December 2007
University of South Carolina Aiken

PRESENTATIONS & RESEARCH ACHIEVEMENTS

"Teen and Adult Leader Training", Leadership training for adult and teen Cooperative Extension Volunteers and Staff. Annual presentation (2014 – 2017)

"Bully Bandana: Using a Camp Staple to Deal with Bullying Behavior", Training in bullying Intervention for Cooperative Extension Volunteers. National 4-H Camping and Environmental Education Institute, Rock Eagle, GA. February 21, 2015.

"Capturing Learning Moments Outdoors", Outdoor Learning Initiative Webinar for VCE Agents. December 4, 2014.

"Color Wars and Bullying", Using Healthy Competition and Games to Prevent Bullying. Annual VCE Inservice, Blacksburg, VA. February 27, 2014.

"Social Media Cafe", Social Media Help for Camping Professionals. Annual ACA Virginias Winter Conference, Williamsburg, VA. January 15, 2014.

"Social Media Tricks and Tips." Basic Social Media as an Educational Tool for Camp Directors. Annual ACA Virginias Fall Conference, Shepherdstown, WV. October 15, 2013.

PUBLICATIONS

McKeon, J., W. Heath (2017) *Teen and Adult Leader Training Modules*. Guidebook and Manuscript in Preparation.

McKeon, J. (2014) *The Bully Bandana: Using a Camp Staple to Deal with Bullying Behavior Guide for Instructors and Trainers*. Manuscript in Preparation.

McKeon, J., L. Brennan, R. Ellmore. (2013). *W.E. Skelton 4-H Center Health Safety and Risk Management Program Manual*. Internal publication.

HONORS & AWARDS

Camp Administrator Hall of Fame 2016
Nominee

Porter Fleming Playwriting Award Westobou Festival, Augusta, GA	2009
President, University Theatre Players University of South Carolina Aiken	01/07-11/07
American Association of University Women Grant Awarded to two undergraduate students based on research and presentation in Women's Studies University of South Carolina Aiken	Spring 2007
President, Lakefront Players University of New Orleans	01/04-09/05
George Wood Scholarship Awarded to one outstanding undergraduate student in Communication and Theatre Arts University of New Orleans	2004
Arts in Education Grant Awarded to instructors of an on-campus arts day camp for local children University of New Orleans	2003

CERTIFICATES & LICENSURE

American Red Cross Lifeguard & Waterfront Lifeguard Instructor Trainer
 American Red Cross Water Safety Instructor
 Experiential Resources, Inc. Level 2 Ropes Course Facilitator
 The Art Factory Arts Pedagogy Intensive – focus in Children's Theatre

EMPLOYMENT

Program Director, W.E. Skelton 4-H Educational Conference Center <i>Virginia Cooperative Extension</i>	2013-Current Wirtz, VA
<ul style="list-style-type: none"> • Manage Programs Department and supervise three full-time program area coordinators, interns, and seasonal staff • Supervise and coordinate Teen Advisory Board and alumni groups • Develop and deliver camping, outdoor education, and recreational programming for ages 9 to 18 with a focus on life skill development, leadership development, and skill mastery • Design and upkeep technological resources for the 4-H Center and program participants including social media, online courses, and websites 	
Resident Summer Camp and Group Services Director <i>Happiness is Camping for Children with Cancer</i>	2010-2012 Hardwick, NJ
<ul style="list-style-type: none"> • Plan, oversee and implement summer camp activities for children with cancer • Train and supervise summer and program staff to work with the various needs and abilities of participants • Manage alumni relations and coordinate events for adult participants 	

Program Staff

2008-2010

CYO Camp Rancho Framasa

Nashville, IN

- Teach Outdoor Education classes to all ages in History, Earth Sciences, Leadership, Earth Stewardship, Adventure Courses and Spirituality
- Assist and act as primary point of contact for Guest Groups (open, foodservice, set-up, on-call)
- Mentor local high school students in senior projects

Artist in Residence/Theatre Instructor/Summer Stock Camp Director

2007-2008

The Art Factory

Augusta, GA

- Develop and teach K-12 students introductory classes of theatre and “real life” application
- Select, Direct, and Produce a children’s musical over the course of two weeks in the summer

PROFESSIONAL ORGANIZATIONS & AFFILIATIONS

National Association of 4-H Agents

Virginia Association of 4-H Agents

Organization of Virginia 4-H Centers

American Camp Association

American Red Cross

Alpha Psi Omega National Theatre Honors Society