

Jessie McKeon

1732 Grandin Rd. SW #55 Roanoke, VA 24015 • (540)521-9189 • jessiemckeon@gmail.com

EDUCATION

Masters of Education; Instructional Design & Technology Expected May 2019
Virginia Polytechnic Institute and State University (Virginia Tech), Blacksburg, VA

Bachelor of Arts, Performing and Visual Arts December 2007
University of South Carolina Aiken

PRESENTATIONS & RESEARCH ACHIEVEMENTS

"Keeping Children Safe", Training for one-on-one mentors in risk management situations created for Big Brothers Big Sisters of Southwest Virginia. 2018-2019.

"Kaizen Keepers", Anger management and policy review for participants in the juvenile justice program at Big Brothers Big Sisters of Southwest Virginia. 2018-2019.

"Teen and Adult Leader Training", Annual training for teen and adult volunteers for Virginia Cooperative Extension's 4-H Junior Summer Camp. 2013-2017.

"Bully Bandana: Using a Camp Staple to Deal with Bullying Behavior", Training in bullying Intervention for Cooperative Extension Volunteers. National 4-H Camping and Environmental Education Institute, Rock Eagle, GA. February 21, 2015.

"Capturing Learning Moments Outdoors", Outdoor Learning Initiative Webinar for VCE Agents. December 4, 2014.

"Color Wars and Bullying", Using Healthy Competition and Games to Prevent Bullying. Annual VCE Inservice, Blacksburg, VA. February 27, 2014.

"Social Media Cafe", Social Media Help for Camping Professionals. Annual ACA Virginias Winter Conference, Williamsburg, VA. January 15, 2014.

"Social Media Tricks and Tips." Basic Social Media as an Educational Tool for Camp Directors. Annual ACA Virginias Fall Conference, Shepherdstown, WV. October 15, 2013.

PUBLICATIONS

McKeon, J. ed. (2019) *MYIO Program Workbook*. Internal publication.

McKeon, J. (2018) *Kaizen Program Manual*. Big Brothers Big Sisters of Southwest Virginia in partnership with Evidence Based Associates, EBA, Richmond, VA.

McKeon, J. W. Heath. (2017) *Teen and Adult Leader Training Modules*. Internal publication.

McKeon, J. (2014) *The Bully Bandana: Using a Camp Staple to Deal with Bullying Behavior Guide for Instructors and Trainers*. Manuscript in Preparation.

McKeon, J. L. Brennan, R. Ellmore. (2013). *W.E. Skelton 4-H Center Health Safety and Risk Management Program Manual*. Internal publication.

HONORS & AWARDS

Camp Administrator Hall of Fame Nominee	2016
Porter Fleming Playwriting Award Westobou Festival, Augusta, GA	2009
President, University Theatre Players University of South Carolina Aiken	01/07-11/07
American Association of University Women Scholarship Awarded to two undergraduate students based on research and presentation in Women's Studies University of South Carolina Aiken	Spring 2007
President, Lakefront Players University of New Orleans	01/04-09/05
George Wood Scholarship Awarded to one outstanding undergraduate student in Communication and Theatre Arts University of New Orleans	2004
Arts in Education Grant Awarded to instructors of an on-campus arts day camp for local children University of New Orleans	2003

CERTIFICATES & LICENSURE

Our Whole Lives Comprehensive Sexuality Educator for grades 7-12
 American Red Cross Lifeguard & Waterfront Lifeguard
 American Red Cross Water Safety Instructor
 American Red Cross CPR/AED/First Aid Instructor
 Experiential Resources, Inc. Level 2 Ropes Course Facilitator
 The Art Factory Arts Pedagogy Intensive – focus in Children's Theatre

EMPLOYMENT

Enrollment and Match Support Specialist <i>Big Brothers Big Sisters of Southwest Virginia</i>	2018-2019
<ul style="list-style-type: none"> • Interview and assess all volunteers and child applicants to the Big Brothers Big Sisters program, determining suitability and program placement. • Create and make matches between adult volunteers and child participants. • Develop, promote and implement individual and group match activities to support ongoing volunteer involvement with the child and agency affiliation through individualized recognition, annual events, and reengagement strategies. • Continually assess the match relationship focusing on: child safety, match relationship development, positive youth development and volunteer satisfaction • Identify, address, and resolve real and/or potential problems within the match 	

- Serve as project lead on two additional programs outside the scope of Enrollment and Match Support:
 - **Kaizen Program** – develop, manage, and maintain the Kaizen Program, a program created to teach vital life skills to juvenile offenders in cooperation with Evidence Based Associates.
 - **MYIO Program** – develop and maintain the Mentoring Youth Impacted by Opioids Program in cooperation with Bethany Hall Treatment Facility.

Program Director, W.E. Skelton 4-H Educational Conference Center 2013-2018
Virginia Cooperative Extension Wirtz, VA

- Manage Programs Department and supervise three full-time program area coordinators, interns, and seasonal staff; to include assisting sub-departments in hiring/training/supervising up to 25 staff members annually
- Monitor all policies and procedures in line with multiple bodies of standards and routinely audit facilities, personnel, files, and programs for compliance
- Supervise and coordinate Teen Advisory Board, Adult and Teen Volunteers, and off-season volunteer groups
- Develop and deliver camping, outdoor education, and recreational programming for ages 9 to 18 with a focus on life skill development and mastery
- Design and upkeep technological resources for the 4-H Center and program participants including social media, online trainings, registration, and websites

Resident Summer Camp and Group Services Director 2010-2012
Happiness is Camping for Children with Cancer Hardwick, NJ

- Plan, oversee and implement summer camp activities for children with cancer
- Train and supervise seasonal, full-time summer and spring/fall program staff to work with the various needs and abilities of participants
- Manage alumni relations and coordinate events for adult participants
- Respond to compliance audits from higher management with adjustments to policies and procedures

Program Staff 2008-2010
CYO Camp Rancho Framasa Nashville, IN

- Teach Outdoor Education classes to all ages in History, Earth Sciences, Leadership, Earth Stewardship, Adventure Courses, and Spirituality
- Assist and act as primary point of contact for Guest Groups (open, foodservice, set-up, on-call)

Artist in Residence/Theatre Instructor/Summer Stock Camp Director 2007-2008
The Art Factory Augusta, GA

- Develop and teach K-12 students introductory classes of theatre and “real life” application of skills gained (public speaking, cooperation, quick synthesis of information, etc.)
- Select, Direct, and Produce a children’s musical over the course of two weeks in the summer

PROFESSIONAL ORGANIZATIONS & AFFILIATIONS

American Camp Association
American Red Cross

Alpha Psi Omega National Theatre Honors
Society